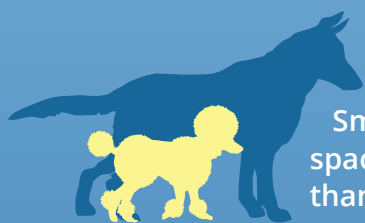


# URBAN PET CARE

With thousands of dogs and cats in need of forever homes and nearly 80% of the American population now living in urban areas, considering these simple guidelines will make owning a pet in the city more safe and enjoyable for both you and your lovable companion.

**43 MILLION**

American households have pet dogs. Compare that to a mere 38 million with kids!



## Breed Matters

Smaller dogs require less space and physical activity than larger breeds



## Leash Your Pet

Big cities come with big dangers! Keep your pet on a leash when outdoors for their safety

## Poop Patrol

Practice good public hygiene; pick up your pet's waste. Feces spread a number of infectious diseases



## Preventative Action

Make sure you visit your vet regularly to vaccinate and de-worm your pet!



## Socialization is Key

Socialized pets are more comfortable in bustling urban environments



## Space

A comfortable place of rest and retreat will lessen stress and anxiety

**34%**

Increase in the number of city dog parks over the last 5 years

## Love

Make time for your pet, and provide the amount of attention and human interaction it needs

